



ECMA 2010 International Program Successes

As outlined in the success stories and results that were reported through the overall program evaluation and feedback received from members and program delegates, the resulting secured business negotiations for East Coast artists (companies) is at its highest level in recent history. International tours, booking agent signing, label/distribution contracts and festival engagements were secured and booked during ECMA 2010. Specific examples of the early results reported from the 2010 International Export Buyers Program achieved include:

Alert the Medic (NS)

- Secured interest in future UK bookings through the **Academy Music Group** (Ian Richards, England).

Amelia Curran (NS/NL)

- Confirmed bookings (October/ November 2010) at the **Bronte Music Club** (Andy Peters, Ireland)
- Partnered with UK booking agency, **Roots Around The World** (Mark Ringwood) to coordinate a Ireland and UK tour (approximately 15 shows).
- Confirmed UK booking agent representation and tour support through **Roots Around The World Agency** (Mark Ringwood, UK).
- Secured interest for festival bookings at the **Peats Ridge Festival** (Damian Cunningham) in Australia (2010/2011).
- Confirmed festival bookings at the **2011 Strawberry Music Festival** (from May 27-29) in California
- 2010 theatre bookings confirmed at the **Winnipeg Folk Festival** (Morgan Hamill)
- **2010 Luminato Canadian Songbook Festival** line-up booking

Andrea Beaton (NS)

- Confirmed 2010 show bookings with the **New England Celtic Arts/ Skye Theatre** (ME, USA with 34 east coast artists for the 2010 season
- 2010 bookings confirmed at the **Unity Centre for the Arts** (John Sullivan, ME, USA)
- 2010 bookings confirmed through **Plantation House Concerts** (Carla Sandstrom/ Dan Crook, NH, USA)

Bette & Wallet (NS)

- 2010 festival bookings confirmed at the **Winnipeg Folk Festival** (Morgan Hamill)

- Confirmed the **Atlantic Challenge Concert Series** (Paul and Debbie Northcott , Twisted Pines Music & Arts Festival, Midland, ON) which will feature nine days of east coast music from July 23 – 31, 2010 and include over 30 shows

Buck 65 (NS)

- **2010 Luminato Canadian Songbook Festival** line-up booking

Buddy MacDonald & Rachel Davis (NS)

- Confirmed 2010 show bookings with the **New England Celtic Arts/ Skye Theatre** (ME, USA with 34 east coast artists for the 2010 season)
- 2010 bookings confirmed at the **Unity Centre for the Arts** (John Sullivan, ME, USA)
- 2010 bookings confirmed through **Plantation House Concerts** (Carla Sandstrom/ Dan Crook, NH, USA)

Carmel Mikol & Kim Wempe & Rosie MacKenzie (NS)

- confirmed 2010 show bookings with the **New England Celtic Arts/ Skye Theatre** (ME, USA with 34 east coast artists for the 2010 season)
- 2010 bookings confirmed at the **Unity Centre for the Arts** (John Sullivan, ME, USA)
- Carmen & Kim - Confirmed the Atlantic Challenge Concert Series (Paul and Debbie Northcott , Twisted Pines Music & Arts Festival, Midland, ON) which will feature nine days of east coast music from July 23 – 31, 2010 and include over 30 shows

Carmen Townsend (NS)

- Signed Australian booking agent deals with **Code One Entertainment** (Geoff Trio) and will be participating in the “Sydney Meets Sydney” reciprocal touring exchange performing at the 2010 Song Summit in Australia (June 19-21). This will coincide with their first Australian tour and include a series of dates and supporting label releases through ABC Records.

Catherine MacLellan (PEI):

- Secured interest in future UK bookings through the **Academy Music Group** (Ian Richards, England).
- Secured interest from **Kras Artists booking agency/ label/publicity** (Jean Tant, Belgium).
- Secured 2010 bookings at the **Bronte Music Club**. This will result in a 2010 Ireland tour.
- Confirmed UK booking agent representation and tour support through **Roots Around The World Agency** (Mark Ringwood, UK).
- Secured interest for festival bookings at the **Peats Ridge Festival** (Damian Cunningham) in Australia (2010/2011).
- confirmed festival bookings at the **2011 Strawberry Music Festival** (from May 27-29) in California
- Confirmed 2010 show bookings with the **New England Celtic Arts/ Skye Theatre** (ME, USA with 34 east coast artists for the 2010 season)
- 2010 bookings confirmed at the **Unity Centre for the Arts** (John Sullivan, ME, USA) include:

- 2010 bookings confirmed through **Plantation House Concerts** (Carla Sandstrom/ Dan Crook, NH, USA)
- 2010 festival bookings confirmed at the **50th Anniversary of the Mariposa Folk Festival** (Mike Hill, Orillia, ON)
- Confirmed a series of house concert bookings through **Home Routes** (Mitch Podolak, Winnipeg, MB) for the 2010/2011 touring season. This will include approximately 10-12 shows in Western Canada.
- Confirmed the **Atlantic Challenge Concert Series** (Paul and Debbie Northcott , Twisted Pines Music & Arts Festival, Midland, ON) which will feature nine days of east coast music from July 23 – 31, 2010 and include over 30 shows.

Colette Cheverie (PEI)

- Confirmed a series of house concert bookings through **Home Routes** (Mitch Podolak, Winnipeg, MB) for the 2010/2011 touring season. This will include approximately 10-12 shows in Western Canada.
- Confirmed the **Atlantic Challenge Concert Series** (Paul and Debbie Northcott , Twisted Pines Music & Arts Festival, Midland, ON) which will feature nine days of East Coast music from July 23 – 31, 2010 and include over 30 shows
- (With Ward MacDonald) - 2010 bookings confirmed at the **Franco American Heritage Center** (Richard Martin, ME, USA)

Colin Grant Band (NS)

- Confirmed 2010 show bookings with the **New England Celtic Arts/ Skye Theatre** (ME, USA with 34 east coast artists for the 2010 season)
- 2010 bookings confirmed at the **Unity Centre for the Arts** (John Sullivan, ME, USA)
- 2010 festival bookings confirmed at the **American Folk Festival** on the Bangor Waterfront (Heather McCarthy, ME, USA)
- 2010 bookings confirmed at the **Franco American Heritage Center** (Richard Martin, ME, USA)
- 2010 bookings confirmed through **Plantation House Concerts** (Carla Sandstrom/ Dan Crook, NH, USA)

Cynthia MacLeod (PEI)

- Confirmed 2010 show bookings with the **New England Celtic Arts/ Skye Theatre** (ME, USA with 34 east coast artists for the 2010 season)
- 2010 bookings confirmed at the **Unity Centre for the Arts** (John Sullivan, ME, USA)
- 2010 bookings confirmed at the **Franco American Heritage Center** (Richard Martin, ME, USA)

Darren McMullen (NS)

- 2010 festival bookings confirmed at the **American Folk Festival** on the Bangor Waterfront (Heather McCarthy, ME, USA)

Dave Carroll Band (NS)

- Confirmed 2010 show bookings with the **New England Celtic Arts/ Skye Theatre** (ME, USA with 34 east coast artists for the 2010 season)
- 2010 bookings confirmed at the **Unity Centre for the Arts** (John Sullivan, ME, USA)

Dave Gunning (NS)

- Confirmed Australian booking agent representation through **New South Folk Agency** (Jim MacQuarrie) which will result in their first Australia tour in 2011 (March/April).
- Confirmed festival bookings at the **2011 Strawberry Music Festival** (from May 27-29) in California
- 2010 festival bookings confirmed at the **50th Anniversary of the Mariposa Folk Festival** (Mike Hill, Orillia, ON)
- Confirmed the **Atlantic Challenge Concert Series** (Paul and Debbie Northcott , Twisted Pines Music & Arts Festival, Midland, ON) which will feature nine days of east coast music from July 23 – 31, 2010 and include over 30 shows

David Myles (NS/NB):

- Confirmed four bookings through **IML Concerts** (Keith Louch, England) performing with Jools Holland which will result in a fall 2010 UK tour.
- Secured interest for festival bookings at the **Peats Ridge Festival** (Damian Cunningham) in Australia (2010/2011).
- Confirmed the **Atlantic Challenge Concert Series** (Paul and Debbie Northcott , Twisted Pines Music & Arts Festival, Midland, ON) which will feature nine days of east coast music from July 23 – 31, 2010 and include over 30 shows

Dawn & Maggie Beaton (NS)

- 2010 festival bookings confirmed at the **American Folk Festival** on the Bangor Waterfront (Heather McCarthy, ME, USA)

Dominique Dupuis (NB)

- Secured festival bookings at the **2010 Festival Interceltique de Lorient** (France) from August 13-14.

Donnie Campbell & Pat Chafe & Marc Boudreau (NS)

- Confirmed 2010 show bookings with the **New England Celtic Arts/ Skye Theatre** (ME, USA with 34 east coast artists for the 2010 season

Duane Andrews (NL) & Dwayne Cote (NS)

- Confirmed 2010 show bookings with the **New England Celtic Arts/ Skye Theatre** (ME, USA with 34 east coast artists for the 2010 season
- 2010 bookings confirmed at the **Unity Centre for the Arts** (John Sullivan, ME, USA)
- 2010 bookings confirmed at the **Franco American Heritage Center** (Richard Martin, ME, USA)

Eric Fresia & the Offspring (NS)

- confirmed 2010 show bookings with the **New England Celtic Arts/ Skye Theatre** (ME, USA with 34 east coast artists for the 2010 season

Festival of Small Halls Showcase tour with Richard Wood, Gordon Belcher, Ward MacDonald and Colette Cheverie (PEI)

- Confirmed 2010 show bookings with the **New England Celtic Arts/ Skye Theatre** (ME, USA with 34 east coast artists for the 2010 season

- 2010 bookings confirmed at the **Unity Centre for the Arts** (John Sullivan, ME, USA)
- 2010 bookings confirmed at the **Franco American Heritage Center** (Richard Martin, ME, USA)

Gadelle (PEI)

- Confirmed 2010 show bookings with the **New England Celtic Arts/ Skye Theatre** (ME, USA with 34 east coast artists for the 2010 season)
- 2010 bookings confirmed at the **Unity Centre for the Arts** (John Sullivan, ME, USA)

Gillian Boucher (NS)

- Confirmed 2010 show bookings with the **New England Celtic Arts/ Skye Theatre** (ME, USA with 34 east coast artists for the 2010 season)

Grand Theft Bus (NB), Sleepless Nights (NB), The Motorleague NB, The State Pacific (NB), Force Fields (NB).

- In discussion with **Get Involved Promotions** (Jack Chappell/ Joel Thomson, England) to develop touring opportunities throughout the UK.

Grass Mountain Hobos (PEI)

- Secured festival bookings at the **2010 Warwick Folk Festival** (from July 23-25) in England.
- Confirmed UK booking agent representation and tour support through **Roots Around The World Agency** (Mark Ringwood, UK).
- Secured interest for festival bookings at the **Peats Ridge Festival** (Damian Cunningham) in Australia (2010/2011).
- 2010 festival bookings confirmed at the **50th Anniversary of the Mariposa Folk Festival** (Mike Hill, Orillia, ON)

Hey Rosetta! (NL)

- In negotiation with **Code One/ ABC Records** for a label release in support of their 2011 Australian tour.
- Secured interest from CMJ Network showcase programmer, Matt MacDonald (NY, USA) for a **2010 CMJ showcase**

Ian Sherwood (NS)

- Confirmed 2010 show bookings with the **New England Celtic Arts/ Skye Theatre** (ME, USA with 34 east coast artists for the 2010 season)
- 2010 bookings confirmed at the **Unity Centre for the Arts** (John Sullivan, ME, USA)
- 2010 bookings confirmed at the **Franco American Heritage Center** (Richard Martin, ME, USA)

Jason Roach & Chrissy Crowley (NS)

- 2010 festival bookings confirmed at the **American Folk Festival** on the Bangor Waterfront (Heather McCarthy, ME, USA)

Jim Payne & Fergus O'Byrne (NL)

- Confirmed 2010 show bookings with the **New England Celtic Arts/ Skye Theatre** (ME, USA with 34 east coast artists for the 2010 season)
- 2010 bookings confirmed at the **Unity Centre for the Arts** (John Sullivan, ME, USA)

Joel Plaskett (NS):

- Confirmed bookings for the **2010 Liverpool Sound City Showcase** held in Liverpool, England (from May 19-22)
- Secured festival bookings at the **2010 Warwick Folk Festival** (from July 23-25) in England.
- Secured interest in future UK bookings through the **Academy Music Group** (Ian Richards, England).
- Confirmed negotiations with **Code One** to coordinate a 2011 tour and supporting Australian release distributed by ABC Records.
- Secured interest for festival bookings at the **Peats Ridge Festival** (Damian Cunningham) in Australia (2010/2011).

Last Call Chernobyl (NS)

- Secured interest in future UK bookings through the **Academy Music Group** (Ian Richards, England).

Madison Violet (NS)

- **2010 Luminato Festival Concert Series** booking
- 2010 festival bookings confirmed at the **50th Anniversary of the Mariposa Folk Festival** (Mike Hill, Orillia, ON)

Mary Jane Lamond (NS)

- 2010 festival bookings confirmed at the **La Grande Rencontre** (Gilles Garand, Montreal, QC)

Matt Andersen (NS/NB)

- 2010 festival bookings confirmed at the **50th Anniversary of the Mariposa Folk Festival** (Mike Hill, Orillia, ON)

Meaghan Blanchard (PEI)

- Confirmed a series of house concert bookings through **Home Routes** (Mitch Podolak, Winnipeg, MB) for the 2010/2011 touring season. This will include approximately 10-12 shows in Western Canada.
- Confirmed the **Atlantic Challenge Concert Series** (Paul and Debbie Northcott , Twisted Pines Music & Arts Festival, Midland, ON) which will feature nine days of East Coast music from July 23 – 31, 2010 and include over 30 shows

Old Man Luedecke (NS)

- Confirmed 2010 show bookings with the **New England Celtic Arts/ Skye Theatre** (ME, USA with 34 east coast artists for the 2010 season)
- 2010 bookings confirmed at the **Unity Centre for the Arts** (John Sullivan, ME, USA)
- 2010 bookings confirmed through **Plantation House Concerts** (Carla Sandstrom/ Dan Crook, NH, USA)

- Confirmed the **Atlantic Challenge Concert Series** (Paul and Debbie Northcott , Twisted Pines Music & Arts Festival, Midland, ON) which will feature nine days of east coast music from July 23 – 31, 2010 and include over 30 shows

Olympic Symphonium (NB)

- Confirmed 2010 show bookings with the **New England Celtic Arts/ Skye Theatre** (ME, USA with 34 east coast artists for the 2010 season)
- 2010 bookings confirmed at the **Unity Centre for the Arts** (John Sullivan, ME, USA)
- 2010 bookings confirmed at the **Franco American Heritage Center** (Richard Martin, ME, USA)
- Confirmed the Atlantic Challenge Concert Series (Paul and Debbie Northcott, Twisted Pines Music & Arts Festival, Midland, ON) which will feature nine days of east coast music from July 23 – 31, 2010 and include over 30 shows

Paper Lions (PEI):

- Secured interest from **Kras Artists booking agency/ label/publicity** (Jean Tant, Belgium).

Pogey (NS)

- 2010 bookings confirmed at the **Unity Centre for the Arts** (John Sullivan, ME, USA)

Rachel Davis (NS)

- 2010 festival bookings confirmed at the **American Folk Festival** on the Bangor Waterfront (Heather McCarthy, ME, USA)
- 2010 bookings confirmed through **Plantation House Concerts** (Carla Sandstrom/ Dan Crook, NH, USA)

Rich Aucoin (NS)

- Confirmed bookings for the **2010 Liverpool Sound City Showcase** held in Liverpool, England (from May 19-22)
- Secured interest in future UK bookings through the **Academy Music Group** (Ian Richards, England).
- Secured interest from CMJ Network showcase programmer, Matt MacDonald (NY, USA) for a **2010 CMJ showcase**

Rose Cousins (NS/PEI):

- Secured 2010 bookings at the **Bronte Music Club**. This will result in a 2010 Ireland tour.
- Secured interest for festival bookings at the **Peats Ridge Festival** (Damian Cunningham) in Australia (2010/2011).
- 2010 theatre bookings confirmed at the **Winnipeg Folk Festival** (Morgan Hamill)

Ryan LeBlanc (NB)

- Secured interest for festival bookings at the Peats Ridge Festival (Damian Cunningham) in Australia (2010/2011).
- confirmed 2010 show bookings with the **New England Celtic Arts/ Skye Theatre** (ME, USA with 34 east coast artists for the 2010 season)

- 2010 bookings confirmed at the **Unity Centre for the Arts** (John Sullivan, ME, USA) include:
- Confirmed the **Atlantic Challenge Concert Series** (Paul and Debbie Northcott , Twisted Pines Music & Arts Festival, Midland, ON) which will feature nine days of east coast music from July 23 – 31, 2010 and include over 30 shows

Samantha Robichaud (NB)

- Confirmed a three month social media publicity campaign with **Ariel Hyatt Cyber Publicity** (NY, USA)
- Confirmed a series of house concert bookings through **Home Routes** (Mitch Podolak, Winnipeg, MB) for the 2010/2011 touring season. This will include approximately 10-12 shows in Western Canada.
- Confirmed the **Atlantic Challenge Concert Series** (Paul and Debbie Northcott , Twisted Pines Music & Arts Festival, Midland, ON) which will feature nine days of east coast music from July 23 – 31, 2010 and include over 30 shows

Share (NB)

- Secured interest from CMJ Network showcase programmer, Matt MacDonald (NY, USA) for a **2010 CMJ showcase**
- Confirmed the **Atlantic Challenge Concert Series** (Paul and Debbie Northcott , Twisted Pines Music & Arts Festival, Midland, ON) which will feature nine days of east coast music from July 23 – 31, 2010 and include over 30 shows

Sherman Downey (NL)

- Secured 2010 bookings at the **Bronte Music Club**. This will result in a 2010 Ireland tour.
- Secured the involvement of the **Roots Around The World Agency** (Mark Ringwood) to help develop a UK touring strategy and network featuring artists from all four Atlantic Provinces.

Spinney Brothers (NS)

- Confirmed 2010 show bookings with the **New England Celtic Arts/ Skye Theatre** (ME, USA with 34 east coast artists for the 2010 season
- 2010 bookings confirmed at the **Unity Centre for the Arts** (John Sullivan, ME, USA)

The Cottars (NS)

- Confirmed Australian booking agent representation through **New South Folk Agency** (Jim MacQuarrie) which will result in their first Australia tour in 2011 (March/April).

The Dardanelles (NL)

- 2010 festival bookings confirmed at the **Winnipeg Folk Festival** (Morgan Hamill)
- 2010 festival bookings confirmed at the **La Grande Rencontre** (Gilles Garand, Montreal, QC)

The Once (NL):

- Confirmed bookings (October/ November 2010) at the **Bronte Music Club** (Andy Peters, Ireland) and partnered with UK booking agency, **Roots Around The**

- World** (Mark Ringwood) to coordinate a Ireland and UK tour (approximately 15 shows).
- Confirmed **UK booking agent representation** and tour support through Roots Around The World Agency (Mark Ringwood, UK).
 - Confirmed a booking negotiation at the **Oakville Performing Centre for the Arts** (Ken Coulter, Oakville, ON) in November 2010.

The Navigators (NL):

- Secured festival bookings at the **2010 Festival Interceltique de Lorient** (France) from August 13-14.
- Secured interest from **Kras Artists booking agency/ label/publicity** (Jean Tant, Belgium).
- Confirmed a series of house concert bookings through **Home Routes** (Mitch Podolak, Winnipeg, MB) for the 2010/2011 touring season. This will include approximately 10-12 shows in Western Canada.
- Confirmed the **Atlantic Challenge Concert Series** (Paul and Debbie Northcott , Twisted Pines Music & Arts Festival, Midland, ON) which will feature nine days of east coast music from July 23 – 31, 2010 and include over 30 shows

The Novaks (NL)

- Secured interest from CMJ Network showcase programmer, Matt MacDonald (NY, USA) for a **2010 CMJ showcase**
- Confirmed the **Atlantic Challenge Concert Series** (Paul and Debbie Northcott , Twisted Pines Music & Arts Festival, Midland, ON) which will feature nine days of east coast music from July 23 – 31, 2010 and include over 30 shows

The Trews (NS)

- Signed Australian booking agent deals with **Code One Entertainment** and will include a series of tour dates and supporting label releases (October 2010).

Tom Fun Orchestra (NS):

- Secured interest from **Kras Artists booking agency/ label/publicity** (Jean Tant, Belgium).
- In discussions with **Get Involved Promotions** (Jack Chappell/ Joel Thomson, England) to develop touring opportunities throughout the UK
- Signed Australian booking agent deals with **Code One Entertainment** and will include a series of tour dates and supporting label releases (October 2010).
- Secured interest for festival bookings at the **Peats Ridge Festival** (Damian Cunningham) in Australia (2010/2011).
- Confirmed the **Atlantic Challenge Concert Series** (Paul and Debbie Northcott , Twisted Pines Music & Arts Festival, Midland, ON) which will feature nine days of east coast music from July 23 – 31, 2010 and include over 30 shows

Troy MacGillivray Band (NS)

- Confirmed 2010 show bookings with the **New England Celtic Arts/ Skye Theatre** (ME, USA with 34 east coast artists for the 2010 season
- 2010 bookings confirmed at the **Unity Centre for the Arts** (John Sullivan, ME, USA)
- 2010 bookings confirmed at the **Franco American Heritage Center** (Richard Martin, ME, USA)

Troy MacGillivray & Kimberley Fraser (NS)

- Confirmed 2010 show bookings with the **New England Celtic Arts/ Skye Theatre** (ME, USA with 34 east coast artists for the 2010 season)
- 2010 bookings confirmed at the **Unity Centre for the Arts** (John Sullivan, ME, USA)

Two Hour Traffic (PEI)

- Secured interest in future UK bookings through the **Academy Music Group** (Ian Richards, England).
- Secured interest from **Kras Artists booking agency/ label/publicity** (Jean Tant, Belgium).
- Signed Australian booking agent deals with **Code One Entertainment** (Geoff Trio) and will be participating in the “**Sydney Meets Sydney**” reciprocal touring exchange performing at the 2010 Song Summit in Australia (June 19-21). This will coincide with their first Australian tour and include a series of dates and supporting label releases through ABC Records.

Celtic Colours Showcase, Vishten/ Vishten (PEI)

- Confirmed 2010 show bookings with the **New England Celtic Arts/ Skye Theatre** (ME, USA with 34 east coast artists for the 2010 season)
- 2010 bookings confirmed at the **Unity Centre for the Arts** (John Sullivan, ME, USA)
- 2010 bookings confirmed at the **Franco American Heritage Center** (Richard Martin, ME, USA)

Wintersleep (NS)

- Secured interest from CMJ Network showcase programmer, Matt MacDonald (NY, USA) for a **2010 CMJ showcase**

The following artists have been confirmed for a series of house concert bookings through **Home Routes** (Mitch Podolak, Winnipeg, MB) for the 2010/2011 touring season. This will include approximately 10-12 shows in Western Canada.

Thom Swift (NS/NB)
Kev Corbett (NS)
Morgan Davis (NS)
John Connelly (PEI)
Teresa Doyle (PEI)
Dennis Ellsworth (PEI)
Johnny Ross (PEI)

The following artists have confirmed bookings for the **Atlantic Challenge Concert Series** (Paul and Debbie Northcott , Twisted Pines Music & Arts Festival, Midland, ON) which will feature nine days of east coast music from July 23 – 31, 2010 and include over 30 shows/

Lennie Gallant (NS/ PEI)
Ron Hynes (NL)
Kevin Fox (NS)
Ryan MacGrath (NS)

John Campbelljohn (NS)
Garret Mason (NS)
Radio Radio (NB)
Pascal Lejeune (NB)
Joseph Edgar (NS)
The Sidewalks (PEI)
Jessica Rhaye (NB)
the Motorleague (NB)
Keith Hallett (NB)
Ross Neilsen (NB)
Dr. Zoo (NL),
The Idlers (NL)
Ian Foster (NL)
Chris Kirby (NL)
Pink Thunder (NS)
The Subtitles (NL)
Erin Costello (NS)
Bruce Guthro (NS)
Slowcoaster (NS)
